

THIS IS A PROPOSAL FOR PUBLIC ARTWORKS.

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LONGFORD PARK DEVELOPMENT IN BANBURY.

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LONGFORD PARK DEVELOPMENT IN BANBURY, DEVISED BY  
ROSALIE SCHWEIKER AND TYPESET BY EUROPA.

All three proposals are based on 10 questions:

- Why are we engaging in this process?
- How can I, as an artist, not just fulfil a role, but create new roles?
- What is design literacy?
- How can my work widen and deepen our understanding of public design, public planning and public art?
- What is a local industry?
- How can my work not just involve a local industry, but facilitate an atmosphere which makes us all more industrious?
- What does it mean to buy a fully-furnished house?
- How does my work contribute to turning 1,500 new homes into a new community?
- What needs little or no maintenance?
- How can I make work that lives on in people's minds, not just in their retinas?

THIS IS THE FIRST PROPOSAL.

I propose to build a parking space (standard size, 2.4m × 4.8m) in the middle of Longford park.

The parking space will be a concrete rectangular area, looking very much out of place in a country park.

The parking space will not be used as a parking space.

The parking space will be used as a site of production.

It will host communal get-togethers. It will be a game field. It will be a play area. It will be an open kitchen. It will be a class room. It will be space for trading. It will be a space for relaxation.

The parking space will add another layer.

ME: "How long have you lived at Longford Park?"

RESIDENT: "Over a year now."

ME: "Is there anything you feel is missing?"

RESIDENT: "Space."

ME: "Social space? Communal space?"

RESIDENT: "Parking space."

Conversation on 11 July 2016

## FIRST PROPOSAL DETAILS

### TIMESCALE

September 2016–January 2017  
Research and development.

January 2017–March 2017  
Installation of parking space.  
Establishing a residents' committee.  
Build website to communicate the work.

April 2017–August 2017  
Public events, co-organised by artists and residents committee.

September 2017  
Hand-over parking space to resident's committee.

### MAINTENANCE

The parking space will be maintained by the residents committee. It will also be a communal space, meaning that its ultimate state and use cannot be controlled. There will be no signage. Information about the parking space will be spread digitally and orally.

### FABRICATION/INSTALLATION

In cooperation with landscape architects and local building companies.

### BUDGET

£4,000 Installation of parking space  
£2,500 Events budget (5 events at 500)  
£2,000 Website (Designer's fee and hosting)  
£1,000 Budget for residents' committee

### RESOURCES

Planning Information  
<http://www.planningni.gov.uk/downloads/parking-standards.pdf>

Banbury Guardian, letters page  
<http://www.banburyguardian.co.uk/news/opinion/letters-free-parking-not-ideal-world-1-5827572>

PARK(ing) day  
<http://parkingday.org/about-parking-day/>

Ruth Beale: The People's Forest  
<http://ruthbeale.net/work/the-peoples-forest/>



Their buildings are good, and are so uniform that a whole side of a street looks like one house. The streets are twenty feet broad; there lie gardens behind all their houses [...] There being no property among them, every man may freely enter into any house whatsoever. At every ten years' end they shift their houses by lots."

-Thomas More, Utopia

THIS IS THE SECOND PROPOSAL.

I propose to set up a social exchange between residents of the same house type.

For example, a couple who lives in a Barrat home at the Longford Park development would meet with a couple who lives in a Barrat home at the Cart Meadows development.

Or a person who will have their Taylor Wimpey home built in 2017 at the Longford Park development will meet with somebody who has been living in a Taylor Wimpey home in Augusta Park for some time.

Or a family who has recently moved into a Montpellier II house at the Longford Park development will spend the night at another family's Bovis house, like the Canterbury in Maidstone.

These exchanges will serve as catalysts for a public but also informal discussion on property developments, planning law and home design.

The work, which would be documented in participants' writing, would continue to exist in stories, rumours and anecdotes.

## SECOND PROPOSAL DETAILS

### TIMESCALE

September 2016–January 2017

Conversations with developers about which homes and sites share parallels. Identifying residents who would like to take part.

January 2017–March 2017

Meeting residents and establishing a social connection. Organising and scheduling exchanges.

April 2017–August 2017

Facilitating and hosting up to 5 exchanges, locally or nation-wide.

Throughout

Writing workshops with participants to document and critically reflect the process.

September 2017

Produce publication of writing and launch of publication.

### BUDGET

£5,000 Travel and expenses for participants

£1,000 Per diems participants

£1,500 Writing workshops

£1,500 Publication (designers fee)

£1,000 Printing publication

### RESOURCES

Twin Towns

[https://en.wikipedia.org/wiki/Twin\\_towns\\_and\\_sister\\_cities](https://en.wikipedia.org/wiki/Twin_towns_and_sister_cities)

Wife Swap

<http://www.channel4.com/programmes/wife-swap>

International Pen Friends

<http://www.ipfworld.com/>

Building Rights

<http://www.buildingrights.org/>

Experience-based co-design

<http://www.kingsfund.org.uk/projects/ebcd>

San Keller: Freinacht in der Hardau

[http://www.a-fabrik.ch/Kunst\\_extern/SanKeller/SanKeller.htm](http://www.a-fabrik.ch/Kunst_extern/SanKeller/SanKeller.htm)

THIS IS THE THIRD PROPOSAL.

I propose to distribute the production budget through a participatory budgeting process.

Participatory budgeting is a process of democratic deliberation and decision-making, and a type of participatory democracy, in which ordinary people decide how to allocate part of a municipal or public budget.

I would like to work with the residents of the Longford Park development and decide together with them, how and on what the £10,000 should be spent.

## THIRD PROPOSAL DETAILS

### TIMESCALE

As 85% of the new homes have yet to be completed, this proposal would extend the given time frame and would not be completed by autumn 2017.

The process is bound to be complex and messy.

It will have to be facilitated in small steps, supported by educational classes, public meetings and community building.

It is indeterminable what the outcomes of this proposal will be.

### BUDGET

As the whole budget will be used in this work, there would be no resources for documentation. However, the participants might decide to put aside some of the money for this purpose.

### RESOURCES

Participatory Budgeting

<http://www.participatorybudgeting.org/about-participatory-budgeting/what-is-pb/>

Bik van der Pol: What if the moon was only a jump away

[http://bikvanderpol.net/42/what\\_if\\_the\\_moon\\_were\\_just\\_a\\_jump\\_away/](http://bikvanderpol.net/42/what_if_the_moon_were_just_a_jump_away/)

“Rather than something that planners do, and to which the public are invited at highly orchestrated moments, planning must be reconceived as something that we all do when we need to, whether we are seeking to expand our home or our city, or to protect somewhere important to us. Nobody wants to ‘plan’ all the time, but when we need to, we really need to.”

–David Knight, Building Rights