

– Culture – Central –

Digbeth Weekender - Artist Callout

We are inviting applications from artists/arts and cultural organisations experienced in creating performances and participatory activities from all art forms and cultures. The activities will take place in cultural venues, galleries, bars, cafes and outdoor public spaces in Digbeth during the weekend between Friday 4th October and Sunday 6th October 2019.

Attracting 50,000 people during the course of the weekend, the festival will reach family audiences, new arrivals and visitors to the city, marginalised groups, communities that don't regularly engage in arts and culture, and young people from local Colleges and Universities. Digbeth Weekender will provide an enhanced profile for Birmingham, and will enable audiences to discover Digbeth on an arts trail that will take place in a range of indoor and outdoor spaces. It will shine a light on the city during the development of BCU, HS2, Eastside Park, Smithfield, Digbeth Dining Club, the visual arts sector, the nightlife offer and booming creative industries.

Launching the weekend before (28th September) at the Bullring, the festival will create a sense of pride and belonging among artists, communities and audiences, creating a heightened interest in arts and wellbeing, and providing future investment and momentum for the 2022 Commonwealth Games Cultural Programme.

What we are looking for:

- We want to hear from a wide range of people from across the region, and we particularly welcome applications from those currently under- represented.
- We are open to any type of work including dance, music, theatre performances, circus, digital experiences, street art, guided walks, exhibitions and anything in between.
- Your activity must be free and un-ticketed.
- You must have minimal technical requirements.
- Your activity must be original and must reflect the diversity of the City.
- You must have a proven track record of delivering high- quality performances/activities.
- We are open to artists who want to create new work, who are looking to expand on pre-existing pieces of work, and those who have already developed a piece of work.

Fee:

Each artist or arts organisation will receive a fee of up to £5,000. There will be a very small number of £10,000 awards and the fee includes planning, artist time, delivery, travel, technical requirements and accommodation and VAT (if applicable).

To apply, please submit the following:

- Your name and contact details (yourself/your organisation)
- Your artists CV (if applicable)

-Any attachments (images, footage, links) to support your application

-A short proposal detailing how you fulfil the criteria and answering the questions below:

- What is your proposed activity? (Performance, exhibition, participatory)
- What type of space would your proposed activity require? (Indoor/outdoor)
- What value does this bring to Digbeth and Birmingham?
- How will you promote the activity to your own networks?
- Who is your target audience?
- What is your experience of making work for this audience?
- What is your optimum audience size?
- What is the duration of your performance/activity?
- What are your technical specifications? (Please note that these should be minimal)

Please email your application to Steve Ball at steveball@culturecentral.co.uk by **Friday 28th June 2019** with the subject line '**Artist Submission- Digbeth Weekender 2019**'.