

PRESS RELEASE 1

Yangjiang Group
'After Dinner Shu Fa
at Cricket Pavilion'

Eastside Projects
17 March to 5 May 2012

Opening:
Friday 16 March 2012, 6–8pm

Free meal, 6:30pm,
limited places, booking
essential

Eastside Projects and Grizedale Arts presents Yangjiang Group's first solo exhibition in the UK. 'After Dinner Shu Fa at Cricket Pavilion' is a performative installation and event series developing post-planning social shu fa as a space for hosting, cooking, eating, photographing, and watching cricket!

Shu fa is the Chinese art and theorem of writing, traditionally known as calligraphy, which Yangjiang Group utilise as a unique form to develop diverse contemporary art practices and experiences. The goal of the group is to rebel against the traditional situation of calligraphy in new China.

Yangjiang Group is an artistic group founded in 2002 by Zheng Guogu, Chen Zaiyan and Sun Qinglin in Yangjiang, a large new city developed from a small ancient town situated in the south of the Guangdong province — the avant-garde region of China's modernization, urbanization and globalization.

Yangjiang Group are designing and building a new large-scale artwork based on a traditional Chinese tea pavilion as the focal point of the exhibition in Eastside Projects. Visitors are invited to use the ten metre square, four metre high wooden and plastic pavilion, and can climb the first floor to view eating and calligraphy in the gallery. On 16 March a meal will take place in the pavilion and, after dinner, guests can watch the artists form a series of shu fa works from the food left over. The shu fa is then photographed and large scale billboard posters will be pasted onto the walls of the gallery surrounding the pavilion.

The pavilion is a demountable structure and will shift function after the exhibition for its ongoing life with Grizedale Arts as it becomes a prototype cricket pavilion at Coniston Cricket Ground, in the Lake District. Eastside Projects and Grizedale Arts feel an affinity to Yangjiang Group as artists — or more precisely, creators — their work includes activities that transcend conventional definitions of art to include design, architecture, and all aspects of everyday life, intervening in the urban expansion process in the most extraordinary and liberating of ways.

To book a place for the free meal/performance on Friday 16 March, 6.30–7.30pm please email beth@eastsideprojects.org

