

# NOTICE

## BILL DRUMMOND WORLD TOUR: 2014 - 2025

The World Tour commences on 13 March 2014  
with Drummond constructing the sculpture  
400 BUNCHES OF DAFFODILS underneath  
Spaghetti Junction, Birmingham, England

The World Tour will last twelve years it will cover  
the continents and cross the seas

The World Tour will end on 28 April 2025  
when Drummond will reconstruct the sculpture  
400 BUNCHES OF DAFFODILS underneath  
Spaghetti Junction, Birmingham England

For each year of the tour Drummond will be based  
in a different city  
in a different country  
for three months

The first three months will be in  
Birmingham, England  
In those months he will continue to:

Construct Cake Circles  
Make beds on the streets from wood  
Knit blankets  
Run away  
Discover Dead Oak Rings  
Play with fame  
Write and publish books  
Extend the Soup Line around the globe  
Perform lectures  
Fear *The Man Who Bangs His Drum*  
Screen print posters  
Celebrate the legacy of The17

Ply his trade as a shoeshine boy  
Build rafts  
Look through windows  
Vandalise billboards  
Paint and repaint The 25 Paintings  
Sew the land together with Rookery Threads  
Promote the Intercontinental Twinning Association  
Plant the seeds of myth  
Hide in cafes  
Sell wares  
Observe Ragwort Week  
Seek out *The Man Who Blows His Horn*  
Eat fruit  
Brew tea  
Dance on tables  
Give away bunches of daffodils  
Draw maps  
Fly the flag of the Atlantic Archipelago  
Drift down rivers  
Discover new lands  
Peer through windows  
Sculpt  
Work hard  
Grow old  
Exhibit The 25 Paintings  
And The Lone Sweeper will continue on his eternal  
task of sweeping the streets clean  
On the day after the tour ends Drummond will  
Turn 72  
Take Stock

# **NOTICE**

## **FORTY JARS OF SEVILLE MARMALADE**

**Forty Jars Of Seville Marmalade is a sculpture  
remade by Bill Drummond each year**

**Seville Oranges are in season for a fortnight each January  
Each year Drummond buys enough Seville Oranges  
From the local fruit monger  
To make enough marmalade to fill forty jars**

**Over the ensuing twelve months  
the jars are emptied  
spoon by spoon  
morning by morning  
jar by jar  
week by week**

**Each spoon of Seville Marmalade is spread on hot buttered  
toast and eaten while washed down with mugs of tea**

# **NOTICE**

## **FORTY PAIRS OF SHOES IN BIRMINGHAM**

**In the Spring of 2014**

**Bill Drummond will polish forty pairs of shoes**

**By hand**

**In Public**

**At various times and various places in  
Birmingham, England**

**He will polish the shoes for free**

**He will accept tips**

**Bill Drummond will whistle while he works**

**These forty pairs of polished shoes  
will then be part of the sculpture  
1,000 PAIRS OF SHOES**



# NOTICE

## TEN PERFORMANCE LECTURES: BIRMINGHAM

**Bill Drummond will be giving  
ten performance lectures  
in Birmingham  
during March, April and May 2014**

**Each lecture will be on a different subject**

**By attending all ten of the lectures  
you will have constructed the sculpture**

**TEN PERFORMANCE LECTURES**

**The locations and times will be announced at  
[www.eastsideprojects.org/](http://www.eastsideprojects.org/)**

# NOTICE

## THE GUEST PUBLICIST

**Bill Drummond will be electing  
Guest Publicists to work on his future  
publications, events, and exhibitions**

**Each Guest Publicist may be experienced in,  
or may have no professional track record  
or reputation in, the trade of Public Relations**

**Each Guest Publicist will be required  
to create their own publicity campaign  
with the help of advice, goods  
and the services of Bill Drummond**

**Each guest publicist can use their own ideas,  
networks, techniques, devices, and social media  
to create a campaign**

# NOTICE

## THE SCALE MODELS

**Bill Drummond makes Scale Models of *The 25 Paintings***

**The Scale Models are made with the same materials using the same methods as *The 25 Paintings***

**The Scale Models do not have the layered history of the *The 25 Paintings***

**The Scale Models exist for their surface aesthetic qualities and their market value**

**The Scale Models come in A0 size: 118.9cm X 84.10cm for £5,000 each or £100,000 for a complete set of 25**

**The Scale Models come in A4 size: A4: 29.70cm X 21cm for £1,000 each or £20,000 for a complete set of 25**

# WARNING

## THE HOUSE OF CARDS

*The House Of Cards* is a sculpture constructed by Bill Drummond

The sculpture is constructed by using  
*The 25 Paintings* as the cards

At the beginning of each week of the twelve-week run of  
The 25 Paintings exhibition at Eastside Projects,  
Bill Drummond will rebuild *The House of Cards*  
in a different configuration

No screws, nails, bolts or any other fixings  
are used to secure the cards in position

Each configuration of *The House Of Cards*  
may be a considered a precarious structure

Bill Drummond takes complete responsibility  
for any harm this sculpture may cause

Bill Drummond takes no responsibility  
for any harm this sculpture may cause



# NOTICE

## 214,660 DOORS IN BIRMINGHAM

214,660 Doors in Birmingham is a sculpture to be constructed by Bill Drummond

Bill Drummond will begin the construction of this sculpture on 1 March 2014 by knocking on a door in Birmingham

Bill Drummond will attempt to convince whoever answers the door that they should donate £1 on behalf of each person who lives in the home behind the door

Bill Drummond will attempt to convince them that these one pounds are for the building of an artist run gallery in Birmingham called Eastside Projects

Bill Drummond will attempt to convince them of the value of having a place like Eastside Projects in Birmingham

Bill Drummond will repeat this process until he has knocked on 214, 659 further doors in Birmingham

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Bill Drummond has been told that as of the 2011 census 1,074,300 live in Birmingham

Bill Drummond has been told that if a pound for everybody living in Birmingham was given to Eastside Projects they could build a permanent artist run gallery

Bill Drummond has estimated that on average five people live behind each door in Birmingham

Bill Drummond has calculated that five times 214,659 equals 1,074,300

Bill Drummond is unsure if this sculpture will ever be completed

Bill Drummond will also consider other ways the sum of £1,074,300 can be raised to build an artist run gallery in Birmingham called Eastside Projects



# NOTICE

## 100 DOORS IN BIRMINGHAM

**100 Doors in Birmingham is a sculpture to be constructed by Bill Drummond**

**Bill Drummond will begin the construction of this sculpture on 1 March 2014 by knocking on a door in Birmingham**

**Bill Drummond will attempt to convince whoever answers the door that they should donate £1 on behalf of each person who lives in the home behind the door**

**Bill Drummond will attempt to convince them that these one pounds are for the building of an artist run gallery in Birmingham called Eastside Projects**

**Bill Drummond will attempt to convince them of the value of having a place like Eastside Projects in Birmingham**

**Bill Drummond will repeat this process until he has knocked on 99 further doors in Birmingham**

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**Bill Drummond is aware that to attempt to construct the sculpture 214,660 Doors in Birmingham is a fool's errand**

**Bill Drummond will never the less construct this sculpture at a rate of ten doors a year over ten years**

**Bill Drummond will listen to what the people who answers the doors have to say**

**Bill Drummond will compare and contrast what they say compared to what was said in previous years and previous parts of the city**

**Bill Drummond will report his findings to Eastside Projects**

**Bill Drummond will put into practice other ways the sum of £1,074,300 can be raised to build an artist run gallery in Birmingham called Eastside Projects**



# PROGRAMME

## THE 25 PAINTINGS - BIRMINGHAM - 2014

### Programme of events for the Birmingham leg of *THE 25 PAINTINGS WORLD TOUR (2014 - 2025)* by Bill Drummond

#### 13 MARCH

At noon on this day Drummond will be arriving into Birmingham via the Grand Union Canal on his raft made from his bed. He will moor up underneath Spaghetti Junction. With him he will have four hundred and forty bunches of daffodils and four hundred empty jam jars Drummond will then construct the sculpture *400 BUNCHES OF DAFFODILS: 2014* under Spaghetti Junction and leave it there. Drummond will then walk to the Birmingham Town Hall with the remaining forty bunches of daffodils.

On arriving at the steps of the Town Hall he will give away the forty bunches of daffodils to forty complete strangers. This is part of his ongoing commitment to give away forty bunches of daffodils to complete strangers each Spring for the rest of his life  
18.30 - 20.00. Curator's Introduction at Eastside Projects with Gavin Wade and Ioanna Nemes. This is an informal introduction to the exhibition. Spaces are limited, booking is essential. £4/£2. Gavin Wade is the curator of the exhibition and the director of Eastside Projects.

#### 14 MARCH

18:00 - 20:00. The official launch of *THE 25 PAINTINGS* exhibition at Eastside Projects, 86 Heath Mill, Birmingham, B9 4AR at 6pm  
23.00. *THE MAN WHO BANGS HIS DRUM* will march the length of the Stratford Road from Solihull into Birmingham banging his drum.

#### 15 MARCH

07:00. *THE MAN WHO BLOWS HIS HORN* will blow his horn from the top of The Rotunda, Birmingham  
12:00. *THE 25 PAINTINGS* exhibition opens to the public at Eastside Projects. It will be open until 5pm.  
The gallery is then open from 12 - 5pm every Wednesday, Thursday, Friday & Saturday between 15 March & 14 June  
Bill Drummond will spend the afternoon knitting squares for his *Million Stitch Blanket* and asking questions of people visiting the gallery

12:01. *ROOKS VERSUS CROWS* (Performance Lecture #1)  
Drummond will be giving the first of his ten performance lectures in Birmingham to the first person that walks through the door when *THE 25 PAINTINGS* exhibition opens at noon on this day.

Between the ages of two and eleven (1955 - 1964) Drummond went to bed every night listening to the sounds of the Rookery in the wood across the road from his open bedroom window. Between the ages of 15 months and 18 months (November 2013 - February 2014) Drummond's youngest son has looked out of his window every morning to see if the crow is back sitting on the aerial across the road.

Rooks are rural and social. Crows are urban\* and loners. In this ten minute lecture Drummond will introduce what we might learn from both.

\*Crows can also be rural but Rooks never are

WARNING: This lecture may last little longer than ten minutes

#### 17 - 18 MARCH

Drummond will be sewing a *ROOKERY THREAD*. It will stretch from Aberystwyth on the West coast of Wales, to Lowestoft on the East coast of England. It will also pass directly through Spaghetti Junction. The route of this *ROOKERY THREAD* will be marked on a map of The Atlantic Archipelago (The British Isles) on a wall in Eastside Projects

#### 19 - 20 MARCH

11:00 - 16:00. Drummond will be shining shoes at various locations in and around the University of Birmingham. Drummond has been working as a shoeshine boy since 2011. While in Birmingham he will be shining forty pairs of shoes.

#### 19 MARCH

19:00 - 20:00. *LIFE VERSUS DEATH* (Performance Lecture #2)  
Drummond will be giving the second of his ten performance lectures in Birmingham at the University of Birmingham. The location of the lecture is Elgar Concert Hall, Bramhall Music Building.

At the age of nine, Drummond came across a nest of seven blackbird chicks. He took his air pistol and put it down the throat of each chick shooting them in turn. Drummond has fathered seven children. In this lecture Drummond will attempt to unravel the themes of Life & Death in his work

For tickets and further details contact: artsandscience@contacts.bham.ac.uk

#### 21 - 22 MARCH

Drummond will be filming and uploading *SIXTY SECOND TALKS*  
Drummond will be painting M Scale Model paintings for paying customers in Eastside Projects  
Drummond will be on hand to ask questions and converse with gallery visitors  
Drummond will be collecting five pound notes

#### 23 - 24 MARCH

Drummond will be sewing a second *ROOKERY THREAD*. This one will stretch from Southampton on the South coast of England to Dounreay on the North coast of Scotland. It will also pass directly through Spaghetti Junction. He will also mark the route of this on the wall map in the gallery

#### 26 - 29 MARCH

Over these four days Drummond will construct *THE BIRMINGHAM CAKE CIRCLE: 2014*. The first half will be done by Drummond baking the forty cakes at his bench and in his cooker within the gallery. The second half of the construction will be Drummond delivering the forty cakes to forty different homes on *THE BIRMINGHAM CAKE CIRCLE*  
Documentation of *THE BIRMINGHAM CAKE CIRCLE* will be marked on a map of Birmingham on the wall of Eastside Projects

#### 27 MARCH

09:30 - 11:00.  
*MUSIC VERUS MUSIC* (Performance Lecture #3)  
Drummond will be giving the third of his ten performance lectures in Birmingham at the University of Aston.

At the age of 13 (1967) Drummond bought his first seven-inch single. At the age of 17 he believed recorded music in the form of the seven-inch single was the greatest medium for art ever. In 2001 iTunes was launched, Drummond loved iTunes. At the age of 49 (2002) Drummond believed recorded music was now so ubiquitous that its days as an interesting medium were numbered. Between 2003 and 2013 Drummond led a choir named The17. Their choral music existed only for those that performed it. It was never recorded for posterity. At the age of 60 Drummond stopped leading The17. Drummond will present his problems with music from the first record he bought to his final performance with The17 on 28 April 2013

WARNING: This lecture will be limited to 28 students currently studying the 'commercialisation of dance music'

#### 28 - 29 MARCH

12:00 - 17:00. Drummond will be working at his bench in the gallery, as well as constructing *THE BIRMINGHAM CAKE CIRCLE*

#### 2 - 3 APRIL

Drummond will be making a bed from wood on a street in Small Heath, Birmingham.  
He will not be using any power tools in the making of this bed. This is part of the ongoing sculpture *FORTY BEDS*. He will also be selling raffle tickets for the bed to passers by. This is the first of four beds that Drummond will be making in Birmingham over the duration of The 25 Paintings exhibition. The raffle for the four beds will not be drawn until the end of the exhibition's run, after which he will deliver the four beds to the four winners. Between a bed being made and it being delivered, each bed will be available for inspection in Eastside Projects. The location of each bed making will be marked on the map of Birmingham on the wall of Eastside Projects

#### 2 APRIL

18:30 - 20:00.

#### *Art Versus Money* (Performance Lecture 4)

Drummond will be giving the fourth of his ten performance lectures in Birmingham at Eastside Projects.

In 1995 Drummond bought an artwork by his favourite living artist Richard Long for \$20,000. In 1998 Drummond discovered he was no longer satisfied with his relationship with the work. He was not getting his money's worth. In 2001 he decided to start cutting it up into 20,000 pieces and sell them at a dollar pass directly through Spaghetti Junction. *HOW TO BE AN ARTIST* was the name of a performance lecture that Drummond gave 96 times between 2001 and 2004. At these lectures Drummond explored his relationship between the money and the art and sold off 9,463 fractions of the original work. Drummond is about to begin the process of selling off the remaining 10,537 fractions. *HOW TO BE AN ARTIST* has temporarily been rebranded as *ART VERSUS MONEY*. This will be the 97th performance of this same lecture. This is its Birmingham premier.

WARNING: This lecture will be limited to 25 paying members of the public. Tickets will be £10 each.

#### 4 - 5 APRIL

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 9 APRIL

As part of his work with *THE INTERCONTINENTAL TWINNING ASSOCIATION*, Drummond will be twinning Barn Street Diner, Birmingham with a café in Memphis, Tennessee.

#### *Full English Versus Biscuits 'n' Gravy* (Performance Lecture 5)

When visiting a new town Drummond likes to find a cafe to go and have breakfast in. Drummond will be giving a ten-minute lecture on the work of *THE INTERCONTINENTAL TWINNING ASSOCIATION* to a number of the diners at the Barn Street Diner while he is eating a Full English. Drummond will repeat this lecture at a later date in a diner in Memphis, Tennessee while eating Biscuits 'n' Gravy

WARNING: This lecture may last little longer than ten minutes

#### 10 APRIL

As part of his work with *THE INTERCONTINENTAL TWINNING ASSOCIATION*, Drummond will be twinning a Traveler's site in Birmingham with one in Memphis, Tennessee

#### *GYPSIES VERSUS THE WORLD* (Performance Lecture 6)

The world suspects Gypsies. And Gypsies suspect the world. At the age of four Drummond watched from his bedroom window a horse drawn Gypsy caravan being pulled up the road by his house. From the back of the caravan a woman waved at him. He waved back. From that summer evening in 1957, Drummond has watched Gypsies ever since. Drummond will be giving a ten-minute lecture on the work of *THE INTERCONTINENTAL TWINNING ASSOCIATION* to a number of residents in a Traveler's site in Birmingham

WARNING: This lecture may last little longer than ten minutes

#### 11 - 12 APRIL

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 16 APRIL

Drummond will construct the sculpture *FORTY FLAGS ON FORTY LAMP POSTS: BIRMINGHAM*. This will entail him flying forty flags of the Atlantic Archipelago from forty lamps posts in Birmingham

#### 17 APRIL

Drummond will re-make the *IMAGINE WAKING TOMORROW & ALL MUSIC HAS DISAPPEARED* graffiti under Spaghetti Junction. This is part of the ongoing sculpture *FORTY GRAFFITI*. It is being remade as Drummond was never happy with the one that he originally did in 2010 Later in the day he will vandalise a major Birmingham billboard that offends his sensibilities.  
He will vandalise it using his tag *GREY*. For this vandalism he will use tins of the paint *DRUMMOND'S INTERNATIONAL GREY*.

#### 18 - 19 APRIL

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 23 - 24 APRIL

Drummond will be making a bed in Moseley, Birmingham. This is also part of the ongoing sculpture *FORTY BEDS*. He will also be selling raffle tickets for the bed to passers by

#### 25 - 26 APRIL

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 30 APRIL - 1 MAY

Drummond will be making a bed in Hockley, Birmingham. This is also part of the ongoing sculpture *FORTY BEDS*. He will also be selling raffle tickets for the bed to passers by

#### 1 MAY

*THE LONE SWEEPER* will sweep into Birmingham along The Aston Expressway to The Bull Ring

#### 2 - 3 MAY

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 7 - 8 MAY

Drummond will be making a bed in Ladywood, Birmingham. This is also part of the ongoing sculpture *FORTY BEDS*. He will also be selling raffle tickets for the bed to passers by.  
This is the fourth and final bed that he will be making in Birmingham

#### 8 MAY

18:30 - 20:00

#### *PAINTING VERSUS SCULPTURE* (Performance Lecture 7)

Drummond will be giving the seventh of his ten performance lectures in Birmingham at Eastside Projects.

Drummond stopped making paintings in March 1973. Drummond started making sculptures in April 1973. In the few days between these two events Drummond was told he was going to go to prison for three years. This threat changed everything for him. As yet he has not been to prison for any longer than one night in a police cell. This lecture will pick at the internal scab that has kept growing over the years while wondering when his three-year sentence will begin.

WARNING: This lecture will be limited to 25 paying members of the public.

Tickets will be £10 each.

#### 9 - 10 MAY

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 12 - 18 MAY

#### *RAGWORT WEEK 2014*

Drummond will spend much of the week documenting forty locations where Ragworts are found to be growing within Birmingham. He will also be fly-posting *RAGWORT WEEK* posters around the city. Ragwort Week exists to celebrate the glories of degeneration as opposed to the banalities of regeneration

#### 17 MAY

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 12:01

#### *DEGENERATION VERSUS REGENERATION* (Performance Lecture 8)

Drummond will be giving the eighth of his ten performance lectures to the first ten people who walk through the door after the gallery opens at noon.

In 2012 Drummond was walking down a street in a rundown area of Sheffield, he picked a flowering weed that was growing up through a crack in the pavement. He did not know what the flowering weed was but instantly knew it was a sign.

Art never blossoms in the regenerated areas of cities. Art always blossoms in the degenerated areas of cities. City councils want to regenerate the degenerated areas in cities into becoming 'cultural quarters'. This lecture is being given to celebrate Ragwort Week 2014.

WARNING: It may last little longer than ten minutes

#### 21 - 22 MAY

Drummond will be constructing the *BIRMINGHAM DEAD OAK RING*. This will be the second Dead Oak Ring to be constructed, the first circled London in 2012.

#### 23 - 24 MAY

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 28 - 29 MAY

Drummond will be attempting to construct the sculpture *ONE HUNDRED MILES #1*, while sitting outside Moor Street Station, Birmingham

#### 30 - 31 MAY

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 31 MAY

10:00 - 12:00. Drummond will be leading a family workshop at Eastside Projects. The title of the workshop will be *CROWS & RAGWORTS*.

17:00 - 20:00. Supersonic 17 @ Custard Factory. Drummond will be leading a performance of a score originally written for The17. Further information unknown at time of printing

#### 4 - 5 JUNE

Drummond will continue to attempt to construct the sculpture *ONE HUNDRED MILES #1*, while sitting outside Moor Street Station, Birmingham

#### 6 - 7 JUNE

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 7 JUNE

10:00 - 12:00. Drummond will be leading a second family workshop at Eastside Projects. The title of the workshop will be *RAGWORTS & CROWS*.

#### 11 - 12 JUNE

Drummond will commence his new Window Cleaning Round, which he will complete by ending back in Birmingham in April 2025

#### 12 JUNE

18:30 - 20:00

#### *DEATH VERSUS LIFE* (Performance Lecture 9)

Drummond will be giving the ninth of his ten performance lectures in Birmingham in Eastside Projects.

At the age of 13 (late 1966) Drummond tried to kill a Pike that he had just caught. The Pike refused to die. At the age of 21 Drummond was laying out the dead body of a young woman in a hospital ward he was working in. As he combed her hair he became aware he was also becoming sexually aroused. In this lecture Drummond continues to unravel the themes of Life & Death in his work

WARNING: This lecture will last one hour and be limited to 25 paying members of the public. Tickets will be £10 each.

#### 13 - 14 JUNE

12:00 - 17:00. Drummond will be working at his bench in the gallery.

#### 14 JUNE

12:01

#### *GEOLOGICAL VERSUS POLITICAL* (Performance Lecture 10)

Drummond will be giving this lecture to the first ten people who walk through the door after the gallery opens at noon.

Drummond will use this ten-minute lecture to introduce the idea of the Atlantic Archipelago and its flag *THE OLD CHEVRON*.

WARNING: This performance lecture may include flag waving.

#### 16 - 20 JUNE

Drummond will take *THE 25 PAINTINGS* down, load up his shipping container, re-launch the raft on the Grand Union Canal and head for Berlin

#### SPRING 2015

*THE 25 PAINTINGS WORLD TOUR* arrives in Berlin in the Spring of 2015 and will be there for three months

For further information on the above visit [www.penkilnburn.com/events](http://www.penkilnburn.com/events)